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SCA Packaging Nicollet - innovation in promotional gift box design

Our Design Centre develops environment-friendly packaging solutions that optimise the visual impact of products on the shelves. We place cost reduction throughout the production and logistics chain.

With this in mind, SCA Packaging Nicollet has developed an extensive, entirely new range of folding gift boxes. High-quality solutions combining innovative materials and finishes with environmental and logistical performance.

Design that takes on board your technical and budgetary constraints:

Zero compromise on design.

Our folding gift boxes offer innovative and original design features adapted to your requirements. Supplied flat or mounted, they offer the broadest possible choice of printing and finishing options: offset, flexo, hot marking, embossing, stamping, lamination...Infinite possibilities that will make your project unique and totally customisable to make your products stand out on retail shelves!

Zero compromise on performance.

The innovative design of these gift boxes, combining high-performance materials with a structure that facilitates box erecting, enables you to optimise all your processes. Flat-packed, they are easier to transport, handle and store. Assembled, they optimise transportation issues. Your project is flexible at each stage of the logistics chain, saving time and money.

Zero compromise on the environment.

You never need to compromise on sustainable development options. From the beginning of your project, all the elements are integrated and all possible solutions for making your packaging eco-responsible are put forward for your consideration. We will offer you various sustainable materials, different weights and foldable models with volumes designed to save on materials and energy throughout the production and logistics chain.

Zero compromise on services.

We offer you a comprehensive range of services that will enable you to derive maximum benefits from the qualities and performance of your packaging. From volume design to prototype production, from copacking to the e-supply-chain and a full repertoire of training options, our range of services and our experts will help you with your projects, to insure that nothing is left to chance.

To respond to the requirements and constraints of different market sectors, SCA Packaging Nicollet has developed three collections that explore and capitalise on all the benefits of folding box packaging. A few examples are shown below:

The Wines & Spirits collection

The Perfume collection



The Chocolate & Fine Foods collection



Many more models can be discovered by visiting our Design Centre in Rochechouart, where our experts are ready to listen to your requirements and come up with a unique, tailor-made packaging solution that meets your needs.

design centre

BY SCA

Our sole objective is to accompany our customers in exploring new ideas for innovative total solutions that include key requirements around needs from marketing, engineering, logistics, sustainable development. Our team of experts will bring a dimension of innovation to every stage of your projects.

**Have a project in mind?
Let our Design Centre
make it a reality:**

Step 1	Step 2	Step 3	Step 4
<p>research</p> <ul style="list-style-type: none"> Listen Analyse Target Attend to the details Enhance Define an action plan 	<p>explore</p> <ul style="list-style-type: none"> Devise Exchange viewpoints Pool ideas Select the best ideas 	<p>challenge</p> <ul style="list-style-type: none"> Modify Test material strength Perfect the design Optimise costs Integrate customer debrief Protect the environment First printing Simulation exercise Imagine software 	<p>validate</p> <ul style="list-style-type: none"> Technical adjustments Validation of design plans and budgets Machine setting OK to print



Because you have to remain alert to discover tomorrow's talented people, SCA Packaging Nicollet has formed a partnership with the internationally-renowned design school Strate Collège Designers. As part of this

cooperation, 18 students worked on practical examples based on actual requests from customers in the perfume industry. The students explored the various industrial issues and compared their designs with the customers' expectations. The designer of the best project was offered a work placement with the Design Centre team.